

Trails

Members Have Big Opportunities to Win Great Gear!

All new and renewing Tread Lightly!® members will be entered to win several prize packages from some of the nation's best outdoor companies over the next year.

Watch for your renewal notice in the mail and be sure to renew right away to be automatically entered to win. Prizes are drawn quarterly and include:

A Set of New Tires from Goodyear

Winners receive a set of four Goodyear passenger or light truck tires of winner's choice, based on availability. Race and competition tires not included.

A PullzAll™ from Warn Industries

The 110V PullzAll is a powerful, lightweight, easy-to-use handheld electric tool with the ability to lift or pull up to 1,000 lbs.

A Cabela's Prize Package

This package changes quarterly, but right now it features a pair of Cabela's XT Compact 8x25 Black Binoculars, a Cabela's Princeton Tec Aurora Headlamp, a Leatherman Blast Multi-tool, and a Cabela's Camelbak Hydration Pack.

A Coleman Prize Package

This package contains a Coleman Road Trip Party Grill, a Two-in-One Packaway Lantern, a Two-Gallon Jug, a 16-Qt. Excursion Cooler, and a big Event 14 Tent with a Sun Shield.



Watch for your renewal notice this year! All renewing members are entered to score some great prize packages.



"I just wanted to say thank you so much for the Coleman package. The boxes just kept coming and coming, it was awesome. The coolers even match my new 4x4!" Recent winner Scott Jackson, pictured with his dog, Grover

An Adjustagrill Outdoor Grill

Win an Adjustagrill "Grill on the Go." Adjustagrill grills are specifically designed for the camper who wants to make campfires and campfire cooking easier, safer, and more environmentally friendly.

Prizes will change and be expanded through the year. Check www.treadlightly.org for updates and official rules. Eligible members include Individual members, Clubs, Retailers, Dealers and Outfitters. Government, Alliance and Media members are not included in the automatic entry, but employees are encouraged to become Individual members for \$25 at www.treadlightly.org.

No purchase necessary to win. See treadlightly.org for details.

What's Inside

Tread Lightly! You Tube Videos.....2
Borrow a Trainer.....2
Tread Lightly! 101 Course.....2
Motorcyclists Encouraged to Tread Lightly!...3

Our Tracks, The Trail Ahead4
Do Your Part.....5
Welcome New Official Partners6
Welcome New Members7



See Tread Lightly!'s YouTube Videos

Get quick tips and techniques for rock crawling, trip preparation, mud, gravel roads, traversing hills and other trail conditions in our series of one-minute videos.

Just search "tread lightly" on youtube.com or go to treadlightly.org and click on "Videos" under the "Education" drop down menu.

The videos can also be uploaded to your site or mailed to you on BetaSP and MiniDV.

Each video was created in partnership with Jeep® and Warren Miller Entertainment.



Borrow a Trainer

Are you interested in introducing club members or colleagues to Tread Lightly!'s important message? Invite a Tread Trainer™ to speak at your next club meeting or event. Visit the Tread Trainer section of the Tread Lightly! website to locate a trainer near you or email treadtrainer@treadlightly.org.

Take the "Tread Lightly! 101" Online Course to Win Coleman Gear

Each person who completes the "Tread Lightly! 101" Online Awareness Course will be entered to win a prize package from Coleman including a Packaway Lantern, two-gallon jug, sixteen quart excursion cooler, event tent and a Tread Lightly! guidebook.

The free 30-minute interactive course covers essential outdoor ethics for motorized and mechanized recreation. It combines flash animation, audio voice-overs, hypothetical scenarios and "knowledge checks" to make a well-rounded, entertaining learning tool.

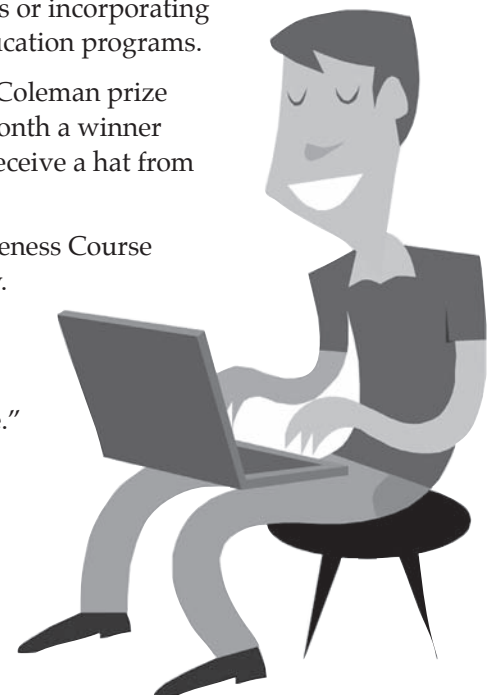
The course specifically addresses ATV riding, mountain biking, four wheeling, off-highway motorcycling, personal watercraft use and snowmobiling.

Land and water managers are encouraged to consider utilizing the course as a requirement for groups seeking

special-use permits or incorporating it into existing education programs.

In addition to the Coleman prize winners, once a month a winner will be drawn to receive a hat from Cabela's.

To get to the Awareness Course simply go to www.treadlightly.org and click on the link titled "Online Awareness Course."



Motorcyclists Encouraged to Tread Lightly! in the Outdoors

While most motorcyclists claim the open road as their turf, a growing number are switching to the open off-road. In response, Tread Lightly! is reminding riders to minimize their impact when in the outdoors.

“Off-road motorcyclists are welcome members of the outdoor recreation community,” said Patti Klein, National Stewardship Coordinator for the Bureau of Land Management. “However, it is important that they be aware of the environmental impact their bikes can make if not ridden responsibly.”

About 3.1 million motorcycles in the US are used to travel off-road at least occasionally, according to the Motorcycle Industry Council.

Tread Lightly! has issued some simple tips on environmentally-conscious riding in the outdoors:

1. Travel only on designated roads and trails or in permitted areas. Comply with all signs and barriers.
2. Drive over, not around, obstacles such as small rocks and logs to avoid widening the trail.
3. Cross streams only at designated fording points or where the trail crosses the stream. Cross slowly at a 90 degree angle.
4. Bike sound levels should be operate at 96dBA or lower as measured by the SAE-J1287 20-inch sound test, according to the BlueRibbon Coalition, a national off-highway vehicle advocacy group.
5. On tight, narrow trails, ride single file in the middle of the trail to avoid widening or braiding the trail.
6. On switchbacks, avoid roosting around the apex of the turn when climbing or brake-sliding during descent, both of which gouge the trail.
7. Obtain a map of your destination and determine which areas are open to motorcycles. Contact the land manager for area restrictions, closures and permit requirements.



California motorcyclist Kevin Rice admires the view from an off-road trail in the Tahoe National Forest. Tread Lightly! has issued ten tips to minimize environmental impact when riding motorcycles on public land.

8. Make sure your vehicle is mechanically up to task. Be prepared with tools, supplies, spares and a spill kit for trailside repairs.
9. Pack out what you pack in. Carry a trash bag on your vehicle and pick up litter left by others.
10. Following a ride, wash your bike and support vehicle to reduce the spread of invasive species.

For more tips on motorcycling and other types of recreation, go to www.treadlightly.org.

treadlightly![®]
Helping you find a balance.
Please donate to Tread Lightly!
through the CFC Campaign.
CFC #10,000

Our Tracks (Where we've been)



Moab Easter Jeep Safari, Moab, Utah: For the third year in a row Tread Lightly! traveled to this signature four wheeling event, this time with our traveling education unit in tow.

Interagency Outdoor Ethics Conference, Fruita, Colorado: Tread Lightly! staff shared information about the Traveling Education Unit and other education programs with outdoor ethics coordinators from the Bureau of Land Management, Forest Service and National Park Service. A Master Tread Trainer course was also provided.

Off Road Expo Live, Salt Lake City, Utah: Tread Lightly! was a hit at this off-highway vehicle consumer expo.

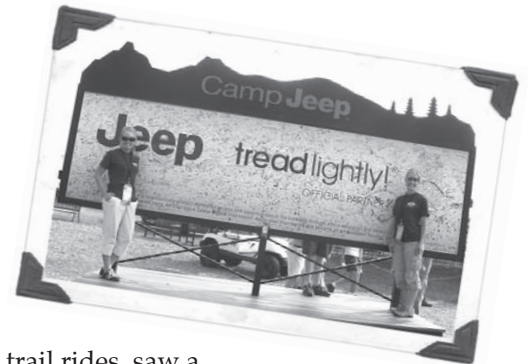
National Recreation Forum Washington, D.C.: hosted by the American Recreation Coalition. Tread Lightly! and its partner Yamaha co-hosted a session to discuss recreation access in America. The American Recreation Coalition organized a series of forums about recreation.

Ribbon Cutting- Jordan River OHV Park, Salt Lake City, Utah: Tread Lightly! brought outdoor ethics to a new urban OHV park.

Schools and Educational Water Quality Fairs, Wasatch Front, Utah: Tread Lightly! presented the On the Right Trail program to 2,220 fourth graders.

Detroit River Days, Detroit, Michigan: With more than a million area residence attending this festival, the event introduced many people to Tread Lightly! and the idea of outdoor ethics.

A strong supporter.



Camp Jeep, Charlottesville, Virginia: Tread Lightly! rocked this three-day event where

Jeep owners took trail rides, saw a live Tim McGraw concert and embraced our message of responsible recreation. Thousands of participants marked their thumbprint and signature on a huge Tread Lightly! banner to signify their support of Tread Lightly! and the great outdoors. Jeeps also had a chance to win great products from Warn Industries, Ramsey Winch and Goodyear Tires to raise money for Tread Lightly!.



Thanks to our partners, Tread Lightly! was able to hold drawings at several events this year to raise money. These lucky folks won a free winch from Ramsey Winch.

Roy City Safety Fair, Roy, Utah: Lightfoot® delighted Roy residents at an event promoting a safe community.

The Trail Ahead (where we're going)

September

- 14-16 Sand Sports Super Show (Costa Mesa, California)
- 17 40 Years to Glory—40th Anniversary of the Tecate SCORE Baja 1000 (Long Beach, California)

October

- 29-30 Utah Education Association Convention (Salt Lake City, Utah)

November

- 10 Tread Trainer Course (Traverse City, Michigan)

March

- 23-30 National Off-Highway Vehicle Conservation Council Conference (Albuquerque, New Mexico)

Do Your Part - Stop the Invasion

It's a beautiful day and you are taking your family on a four-wheeling adventure. You reach a meadow and decide it is a perfect spot for lunch. Across the meadow is a marsh area blanketed with tall spiked purple flowers. You think "what a gorgeous picture." The reality is not so pretty. The plant you are looking at is purple loosestrife. It is an invasive species found in every state but Florida. It invades both natural and disturbed wetlands, out competing and replacing native plants. The result is a decrease in biodiversity, not just in plant communities, but also the animals and insects that rely on native plants for food and habitat.

Invasive species are one of the greatest threats facing our lands and waterways. Their impacts are not just ecological but social and economic. The Forest Service estimates the economic impact of these invaders is as much as \$138 billion annually. The ecological damage and secondary influences these species have on everything from recreation to agriculture make the cost jump even higher. Looking specifically at plants, the incursion of a noxious weed is far reaching. Once established they continue to spread—displacing native plants and weakening the natural erosion and water filtration controls within a watershed. Established weeds can also change the fire ecology of an area and, in arid areas, lead to desertification or the death of natural springs. Their presence negatively influences wildlife diversity and the general health of an ecosystem. Most frightening is that once they are established—these plants are virtually impossible to remove or control.

What is the defense? A good offense—by proactively attacking the problem from all angles. Well managed and ecologically healthy lands and waters are the first step. But you can help too. An army of individuals is needed to identify invaders early before they are out of control and to eradicate their advance. It is also essential for people to follow a few simple guidelines when visiting public lands to prevent invasions.

Let's look at some guidelines for reducing the spread of invasive species while recreating.

On land

- Stay on designated trails and roads especially when traveling by vehicles. Vehicles easily transport seeds and disturb soils.
- Following a trip, wash your vehicles and gear to remove seeds.
- When traveling with pack animals, bring pellets, grain, or weed-free hay to areas where feed is limited or grazing is not allowed. Also use this feed several days before leaving as seeds are dispersed through waste.
- Check your animals before and after every trip and remove any "hitchhikers" you find.

On water

- Following a trip wash your gear, watercraft and support vehicle. Make sure to remove all plant material from the watercraft, motor, trailer and other gear and dispose on dry land in a garbage container. Also drain livewells, bilge water and transom wells at the boat launch prior to leaving.
- When fishing, use only artificial lures. Live bait has the potential to accidentally introduce exotics.

Finally, the next time you find yourself surfing the web, check out your state's natural resources website to learn about the invasive species in your neck of the woods. Better yet, become one of the many volunteers on the front line combating these invaders threatening the beauty and health of your favorite recreation spots.





Welcome New Official Partners!

Brimstone Recreation, LLC



Brimstone Recreation, LLC manages and promotes the recreational use of over 45,000 acres nestled in the remote wilds of Northeast Tennessee. Brimstone's location and rich history make it a natural convergence for ATV, OHV, mountain bike and horseback riding. It is also a perfect locale for fishing, hiking or any recreation that requires a wilderness backdrop and a spirit of adventure. Brimstone's membership fee of \$50 buys a whole year of these activities and this Spring an additional individual permit fee of \$50 opens the entire property to licensed turkey hunters. www.brimstonerecreation.com or www.ridebrimstone.com.

Gangbusters Getaway LLC



Gangbusters Getaway is an off-road adventure touring company that has been created to help bring people together to enjoy their personal 4x4 vehicle, stock or modified.

All trips are carefully planned out and come with professional guides to help enthusiasts through the trails safely. Gangbusters Getaway supports Tread Lightly! and encourages its guests to follow the Tread Lightly! principles in order to keep trails open and clean for many generations to come. www.gangbustersgetaway.com

Goodyear Off-Road



Goodyear is the ultimate authority when it comes to delivering tough OTR tires. Made with premium casings and durable compounds, these tires are built for heavy loads, solid traction and outstanding resistance to punctures. Add Goodyear's dependable on-site service and limited warranty, and you've got the kind of support that keeps your trucks moving! www.goodyeartires.com

Quadrtec®



Since 1990, Quadrtec's mission is to deliver expert advice and guaranteed lowest prices to enthusiasts of the legendary Jeep® CJ and Wrangler each and every day. Quadrtec is a real, enthusiast-owned "bricks & mortar" company that delivers high quality, value and service. With over 15 million dollars worth of on-the-shelf inventory, Quadrtec has "it," and "it" is all ready to be shipped to you! Quadrtec believes that the future of the off-road hobby depends on the responsible

behavior of off-road enthusiasts. For years, Tread Lightly! has been instrumental in working to encourage responsible enjoyment of natural resources. Quadrtec is proud to support Tread Lightly! www.quadrtec.com



Restop

The Restop line of personal sanitation products was designed to provide a safe and sanitary means to pack out solid human waste from sensitive recreation

areas. Restop 2, a solid waste bag, contains the odor as well as the waste, providing a user-friendly and pleasant means to "pack it out." Inside the bag is a powder, a polymer/enzyme blend, which biodegrades and gels the waste, giving it EPA approval to be simply thrown in the trash after use. Restop encourages everyone to tread lightly and take responsibility for themselves in the great outdoors. www.whennaturecalls.com

RPM'S GC Properties



RPM'S GC Properties is a small group of riding enthusiasts that have purchased land and applied for a permit from the Adirondack Park Agency to develop and operate a private ATV/MX riding facility and campground in upstate New York. RPM'S GC Properties' objective is to not only provide a family-oriented riding area, but also to educate visitors on the impact their riding can have on the environment. Their plans include educating riders on how tread lightly through signage, handouts and guided tours. The property contains a large wetland—allowing for opportunities to teach people the importance of wetlands and how to protect them. Visitors will also learn the importance of staying on designated trails and why some areas MUST be left untouched and un-ridden. RPM'S GC Properties plan to have the permit process completed by next spring. More information can be found at www.rpmsatglencreek.com along with their petition.

United Desert Gateway

The United Desert Gateway is a nonprofit public benefit corporation comprised of representatives from the Brawley Chamber of Commerce, El Centro Chamber of Commerce & Visitors Bureau and the Yuma County Chamber of Commerce. The specific purpose of the corporation is the promotion and safety of off-road vehicle recreational activities in the Imperial County and surrounding communities. www.uniteddesertgateway.org

Welcome New Members

Tread Lightly! is pleased to announce its newest participating members. (February 2007 – August 2007)

New Individual Participating Members 204

Official Partner Clubs

Poorboyz Jeep Club

Atlantic City, NJ www.poorboyzjeepclub.us

River Ranch Property Owners Assoc.

Lake Wales, FL

Vegas Valley 4-Wheelers

Las Vegas, NV www.vv4w.org

Member Clubs

Austin Jeep Exclusive, Inc.

Austin, TX www.austinjeepexclusive.org

Cape Cod Jeep Club

South Yarmouth, MA www.capecodjeepclub.org

Cougar Area Trail Seekers (C.A.T.S.)

Cougar, WA

Desert Side Tracs

Palm Desert, CA www.dst4x4club.org

Idaho Off-Road 4x4

Nampa, ID www.idaho4x4.com

jeepMonkeys

Florence, SC www.jeepmonkeys.org

Jones Creek Trail Riders Association

Vancouver, WA www.jonescreektrailriders.org

Long Island Nissan Xterra Club

Rocky Point, NY

Madhatters 4x4 Club of Northern CA

Tracy, CA www.madhatters4x4.com

Nissan Offroad Association of the Southeast

Atlanta, GA www.noas4x4club.com

Prince of Wales Offroad Club

Craig, AK

Range Riders 4 Wheelers

Sierra Vista, AZ www.rangeridersnet.com

Richland County Sheriff's Department

West Columbia, SC www.rcsd.net

Team 4WARD

Canastota, NY www.team4ward.org

Terrain Stompers

Middletown, OH www.terrainstompers.com

Texas Rovers Club

Addison, TX www.texasrovers.org

Tucson Off-Road, Inc.

Tucson, AZ www.tucsonoffroad.com

Outfitter

Arizona Classic Jeep Tours

Chandler, AZ www.azclassicjeeptours.com

Arizona Cowboys Jeep Tours

Scottsdale, AZ www.arizonacowboysjeeptours.com

Country Inns Along the Trail

Forest Dale, VT www.inntoinn.com

Desert Wolf Tours

Scottsdale, AZ www.desertwolftours.com

High Sierra ATV Tours

Reno, NV www.highsierraatvtours.com

Overland Gears

Richmond, CA www.overlandgears.com

Red Rock Western Jeep Tours

Sedona, AZ www.redrockjeep.com

Retail

4x Innovations

Polo, IL www.4xinnovations.com

JRT Offroad

Huntsville, AL www.jrtoffroad.com

Missouri 4-Wheelers Supply, LLC

Springfield, MO www.4wheelerssupply.com

Rompalicious 4x4 Inc.

Tijeras, NM www.rompalicious.com

Ultimate Jeep

Pearland, TX www.ultimatejeepstore.com

Willys Jeep Parts

Yuma, AZ www.willysjeepparts.com

Alliance

Allegheny Conservation Corps

Fairmont, WV www.conservationcorps.us

BlueGrassLost.com

Louisville, KY www.BlueGrassLOST.com

Keep Polk County Beautiful, Inc.

Bartow, FL www.litterbugsme.org

Mammoth Basin Nordic Backcountry Patrol

Moorpark, CA

National Recreation and Park Association

Ashburn, VA www.nrpa.org

ROROHVC

Oregon City, OR www.rorohvc.com

Southern Search & Rescue, Inc and Divisions

Kaufman, TX www.sscar.us

The Carrizo Creek Range Organization

San Diego, CA www.CarrizoCreekRange.org

The Park People

Houston, TX www.parkpeople.org

Media

DGH Freelance

Victoria, British Columbia www.4wdtraveller.blogspot.com

JeepCoop.com

Dublin, CA www.jeepcoop.com

Motor Sports Mania

Phoenix, AZ www.motorsportsmania.tv

Overland Journal

Prescott, AZ www.overlandjournal.com

Sand Sports Magazine

Costa Manuel, AZ www.sandsports.net

Ultimate Hummers Magazine

Freeport, VT www.ultimatehummermag.com

Venture Offroad

Traverse City, MI www.ventureoffroad.com

Government

Florida Office of Greenways & Trails Department of

Environmental Protection

Tallahassee, FL www.floridagreenwaysandtrails.org

Marion County Parks and Recreation

Ocala, FL www.marioncountyfl.org

North Dakota Parks and Recreation

Bismarck, ND

Stanislaus County Sheriff Office

Hughson, CA

Official Partners

Brimstone Recreation

Huntsville, TN www.brimstonerecreation.com

Gangbusters Getaway LLC

Davisburg, MI www.gangbustersgetaway.com

Goodyear Off-Road

Endeavor, WI www.goodyeartires.com

Google

Mountain View, CA www.google.com

Quadratec

West Chester, PA www.quadratec.com

Restop

Evergreen, CO www.whennaturecalls.com

RPM's GC Properties LLC

Queensbury, NY www.rpmsatglencreek.com

United Desert Gateway

El Centro, CA www.uniteddesertgateway.org

New Membership Application

Membership Types

- Individual.....\$25 Member Club.....\$100
 Retailer.....\$50 Official Partner Club.....\$250
 Outfitter.....\$50 Corporation.....\$250-\$100,000
 Dealership.....\$150 Additional Donation.....\$ _____

Please list your top three recreation sports of choice: _____

Name: _____ Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

- Check/Money Order Mastercard American Express Visa

Card#: _____ Exp. Date: _____

Signature: _____

Please allow 4 to 6 weeks for delivery of your Tread Lightly! membership package.

Send your application with payment to: Tread Lightly!, 298 24th Street, Suite 325, Ogden, Utah 84401, USA

Phone: (800) 966-9900 **Fax:** (801) 621-8633 **E-mail:** treadlightly@treadlightly.org **Website:** www.treadlightly.org

